



INSTITUTE *for* HEALTH *and* HUMAN POTENTIAL

Emotional Intelligence for Personal Leadership™ Facilitator Accreditation

"The Emotional Intelligence (EQ) Accreditation program IHHP delivered to us has been fantastic. IHHP's accreditation provides us with all the tools, understanding and support our internal facilitators need to roll the EQ programs out to our leaders. The feedback from the executives who have attended the EQ training we delivered has been very strong and we are continuing to deliver the programs worldwide."

~ Level 3 Communications

Leaders and employees around the world are using the Institute for Health and Human Potential's programs to improve their performance. Our success can be attributed to:

- Our deep understanding of the power and process of acting with emotional intelligence,
- Innovative and engaging program design that increases emotional intelligence and develops more skillful behaviors, and
- The passion we bring to helping our clients achieve higher levels of well-being and performance.

IHHP's diverse experience includes working with high performers from global corporations and the world of Olympic and elite athletes. Our programs have helped national champion athletes move to a higher level of performance and attain Olympic medals. Business executives around the world have been inspired and trained to become more highly effective. IHHP programs will provide your organization with the skills and knowledge to help leaders and employees achieve their highest level of performance.

Facilitator Accreditation

One way to bring IHHP programs into your organization is through Facilitator Accreditation. Your professional facilitators become licensed to deliver IHHP's state-of-the-art **Emotional Intelligence for Personal Leadership™** training program, and the **EI360™** assessment.

In the four-day licensing program, facilitators first experience IHHP's two-day program, including the EI360 assessment, and are then accredited to deliver it.

Topics Covered - Emotional Intelligence for Personal Leadership Accreditation Program:

- Overview of emotional intelligence
- The conceptual model that underpins emotional intelligence
- The Amygdala: the link to behavior and performance
- Strategies to increase self-awareness, emotional management and emotional connection
- Techniques to deliver an interactive, experiential, skill-building program
- Use of program materials: workbooks and slide presentation
- Ideas to promote the program internally
- How to interpret the feedback of the **EI360™** assessment tool and use it to help individuals, groups and organizations build development plans



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About the EI360™

The **EI360™** is a fully web-enabled, multi-rater tool that offers a powerful way to assess individual strengths and developmental needs in the core competencies of emotional intelligence. It can also diagnose emotional intelligence at the team level. Two reports are provided:

1. EI360™ Feedback report

This report summarizes the key multi-rater assessment data from co-workers (manager, peers, direct reports) and key clients, as well as family members and friends (up to 15 raters). With it, participants:

- ❑ Gauge their current level of emotional intelligence
- ❑ Compare their self-perception with that of others
- ❑ Understand how their behavior affects performance
- ❑ Recognize potential derailers

2. Team 360 Profile™

The Team 360 Profile™ provides data on emotional intelligence functioning at the team level. This can be a very powerful method to diagnose shortcomings within a team and help build the team competencies that drive performance.

What qualities does IHHP look for in Accredited Facilitators?

At IHHP, we feel it is important to accredit individuals who have a high degree of passion and calling for this work. We also expect participants to have relevant experience that will assist them in delivering EI training. An interview will be conducted with all accreditation candidates prior to registration.

Our high-impact EI facilitators understand the vital elements needed to implement a cutting-edge program, and how to transmit their enthusiasm to the people who need to *hear it* and *feel it* in order to drive true behavior change.

Our goal is to help your facilitators provide great value to your internal customers *and* fulfill great purpose in their own lives by doing this important work.

What do Facilitators get from Accreditation?

- Participation in the two-day **Emotional Intelligence for Personal Leadership™** training program, and the **EI360™** assessment
- Familiarity with emotional intelligence, including training modules based on research, discovery learning and sports psychology
- Accreditation guide including: complete slide show, facilitator manual, delivery methods, experiential exercises and background information
- Certification as a qualified administrator of the **EI360™**, a state-of-the-art assessment tool grounded in emotional intelligence
- Licensed access to **Emotional Intelligence for Personal Leadership™** training material, workbooks and slides. There is an additional per participant cost for program materials and the EI360.

In addition, in order to help ensure the understanding of EQ concepts, and successful application of EQ skills, IHHP provides our accredited facilitators with:

- One-on-One Coaching. Four 60-minute sessions help reinforce learning and provide practical application of EQ learning and techniques in their personal and professional lives.
- *Playing Big* interactive e-learning. Six modules including video of Dr. JP Pawliw-Fry, questions and exercises to reinforce EQ skills.



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PROGRAM INVESTMENT

4-Day EI for Personal Leadership Accredited Trainer Cost: \$3,950

Annual Renewal Fee: \$450 (*Waived if facilitating to 15 or more clients per year.)

Your investment includes:

- 4-Day Accreditation Program** (including program materials, facilitator guide, slide presentation and personal EI360 assessment)
- Playing Big** e-learning program
- Mindful Morning Notes** which supports the training and coaching processes developed by IHHP with exercises.
- Four **one-on-one coaching** sessions focusing on your own personal development

This grants you:

- Exclusive rights to deliver the **2-Day EI for Personal Leadership program**, including:
 - EI360 Assessment Tool**
 - EI For Personal Leadership **Participant Workbook**
 - EI For Personal Leadership **Presentation Slides**
 - EI For Personal Leadership **Facilitation Guide**
 - On-line access** to updates and revisions of participant material and slides
- Access to ongoing support as you deliver our training programs and EI360 assessment

Intellectual Property Licensing Agreement and Fee

What is the Licensing Agreement?

A licensing agreement is a partnership between an intellectual property rights owner (in this case, the Institute for Health and Human Potential) and another who is authorized to use such rights (in this case, the accredited facilitator) in exchange for an agreed payment (fee or royalty). All accredited trainers will sign a licensing agreement as part of their contract with the Institute for Health and Human Potential.

What is the Intellectual Property Licensing Fee?

Over the past 10 years, IHHP has compiled Emotional Intelligence research from both the academic and business fields while also conducting our own research in this area and developing the EI360 assessment. This work has been consolidated to provide the foundation of this program. With this research-based foundation, we have developed a learner-centric program based on adult learning principals. We have incorporated unique experiential exercises and case studies based on our work with over 1000 companies spanning the globe. We have developed the presentation, an in-depth facilitator guide, EI360 Assessment and report, support sustainment material and accredited trainer website, and provide a Program Manager to support our accredited trainers – this makes up what is known as *Intellectual Property*. We license this to accredited trainers through a per-person fee structure, dependent upon the number of people the accredited trainer delivers this program to. This fee covers the cost of developing the course material, constantly updating it with new research and making it accessible via the Accredited Trainer website. The Intellectual Property Licensing Fees are as follows with volume discounts incorporated:

15 participants @ \$400 per 2-day program with EI 360:	\$ 6,000
30 participants @ \$390 per 2-day program with EI360:	\$11,700
60 participants @ \$360 per 2-day program with EI360:	\$21,600
100 participants @ \$340 per 2-day program with EI360:	\$34,000
200 participants @ \$300 per 2-day program with EI360:	\$60,000



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Initial Pre-Purchase of 15 Intellectual Property Licensing Fees

Why do I need to purchase 15 Intellectual Property Licensing Fees up front?

Upon accreditation, we expect that you will deliver this material to at least 15 participants within one year of completing the program. The licensing fees must be purchased before you receive access to the Accredited Trainer Material. Thus the initial cost of the program is as follows:

4 - Day EI for Personal Leadership Accredited Trainer Cost:	\$ 3,950
<u>IHHP AT Participant Access Fees: (includes 15 participants)</u>	<u>\$ 6,000</u>
TOTAL UP-FRONT COST:	\$ 9,950